



Confédération Européenne de l'Industrie de la Chaussure
European Confederation of the Footwear Industry

Project: Footwear Carbon Footprint (Reference: LIFE12 ENV/ES/000315 – CO2Shoe)

14 October 2016 – Dissemination at “Attracting Investment and Upgrading Skills in TCLF industries: Good Practices in European Regions” Seminar at the European Commission

CEC disseminated promotional material and information about the CO2Shoe project and displayed the project poster, fact sheets and folders at the seminar “Attracting Investment and Upgrading Skills in TCLF industries”, organised by the European Commission (DG for Internal Market, Industry, Entrepreneurship and SMEs).

The workshop took place during the Open Days Week organised by the European Commission in Brussels, and participants in the workshop included European regional and local authorities, sector associations, and a few company representatives. The seminar focused on demonstrating to regional authorities the relevance of attracting investment and skills development to the textile, clothing, leather and footwear industries.

CEC, which was invited to speak as a representative of the European footwear sector, urged EU regional authorities to support the growth of footwear companies and invest in skills development. CEC presented, inter alia, how together with other European footwear stakeholders, they were contributing to helping the footwear industry become more environmentally friendly and reduce CO2 emissions in their manufacturing process and the lifecycle of their products.



Photo 1. Seminar



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Photo 2. CO2Shoe Folder and Fact Sheet Dissemination at coffee break



Photo 3. Presentation of CEC's initiatives at seminar



Photo 4. CO2Shoe Poster, Folder and Fact Sheet Dissemination