



Project: Footwear Carbon Footprint (Reference: LIFE12 ENV/ES/000315 – CO2Shoe)

Dissemination of Towards Sustainable Footwear workshop in the media

On 16th May 2017, INESCOP published a press release informing of the Towards Sustainable Footwear workshop to be held at INESCOP's facilities on 18 May.

In order that the greatest number of people could attend this event, the workshop was disseminated in the following media:

- 19/04/2017 25 years of LIFE Website
- 16/05/2017 Web of INESCOP (besides by twitter at the beginning of the event)
- 17/05/2017 Green Week Website
- 17/05/2017 Revista del Calzado Magazine (on-line and through twitter)



Figure 1. 25 year of LIFE Website



Figure 2. INESCOP Website



Figure 3. Green week Website



Figure 4. Revista del Calzado Magazine (through Website and Twitter)



Figure 5. Start of the workshop (through INESCOP twitter)